



# Green Bag

## The Green Bag Co's Continued Focus On Innovation...

As market-leader in our industry, the *Green Bag* Co. feels a responsibility to continually raise the bar in terms of standards. In recent times we have focused on the composition of our raw materials as we look to reduce in any possible way any factors which could impinge on our Environment.

With this in mind we have, after extensive months of trial and error, managed to reduce the content of chemicals which could have a negative impact on our environment and all its stakeholders, namely you our customers and consumers. Through close collaboration with Ito-Yokado/7/11 Japan we have reduced both the lead and cadmium content of our fabric and bases.

Standard material used by many in the marketplace would see the lead and cadmium safety levels at 100mg/g of material. Our products now boast of less than 10mg/g, 10 times lower than the set standard.

This has meant our materials are slightly more expensive than standard PP material and PE boards carried by our competitors. However we do not put a price on the safety of our end-users and the biological footprint our bags will have on our Environment. By reducing the chemical composition we have produced a more consumer and environment conscious product keeping both our major stakeholders close to our thoughts.

Regards,

*Green Bag*® TEAM



"Making a Difference!"  
[www.greenbag.info](http://www.greenbag.info)